



STEWARD SPEAKERS

Soraya Van Horn values connection, community, and relationships. After a successful corporate career as an IT Project Manager, Soraya created her own path to serve others through business coaching to help them capture contracts by leveraging the value of set-asides. She is a business matchmaker and very involved as an advisor on nonprofit boards.

Soraya has decades of business acumen, operating several businesses, aimed at leaving a legacy of business ownership, for her four grown children. She has vast experience helping small businesses win large government contracts, while also serving as a coach for the SBA THRIVE Emerging Leaders Program. Her hobby business is custom tours and destination escapes with a full-service group travel agency and transportation company.

After a successful corporate career, Soraya created her own path to serve others through business coaching to help them capture contracts by leveraging the value of set-asides. Her mission in life is to encourage others to live a purpose driven life and to package what you know to start and scale in business ownership.