



STEWARD SPEAKERS

Tamara Cypress is a visual storyteller, strategist, and change agent who challenges the status quo. She has seventeen years of experience in five diverse industries leading corporate change innovation, employee messaging and engagement, and integrated marketing and communication campaigns. She has over ten years' experience serving on board of directors and committees including the host committee communications chair for Super Bowl XLVI, focused on creating and pitching stories to the media. In addition to Steward Speakers, her current leadership commitments include the following:

- Downtown Indy, Inc., Downtown Recovery Taskforce & Marketing Board
- The Exchange at the Indianapolis Urban League (IUL), Fellow, Marketing Chair and Podcast Host
- United Way Diversity Leadership Circle, Steering Committee Communications Chair
- African American Legacy Fund of Indianapolis, Founding Member and Communications Chair
- NCAA Final Four, Marketing committee member

She won the 2018 Junior Achievement Indy's Best and Brightest award for the manufacturing category. She is the recipient of the 2019 The Exchange at the Indianapolis Urban League Lifting as We Climb award and 2020 Member of the Year.

Tamara launched Indy Black Businesses Matter to help promote and advocate Black businesses through storytelling and networking. She created the concept of Indy Accompliceship to help companies address systemic racism by taking a four-part pledge focused on measuring and improving equitable outcomes in the workplace, workforce, marketplace, and community.



STEWARD SPEAKERS

She has her Master of Business Administration from Purdue University and her Bachelor of Science in business marketing from Susquehanna University. She is also a Professional Certified Marketer (PCM®) and Certified Digital Marketing Professional (CDMP) with dual certification from the American Marketing Association & Digital Marketing Institute.